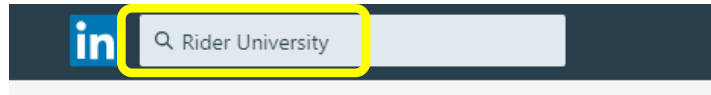


LinkedIn Alumni Search

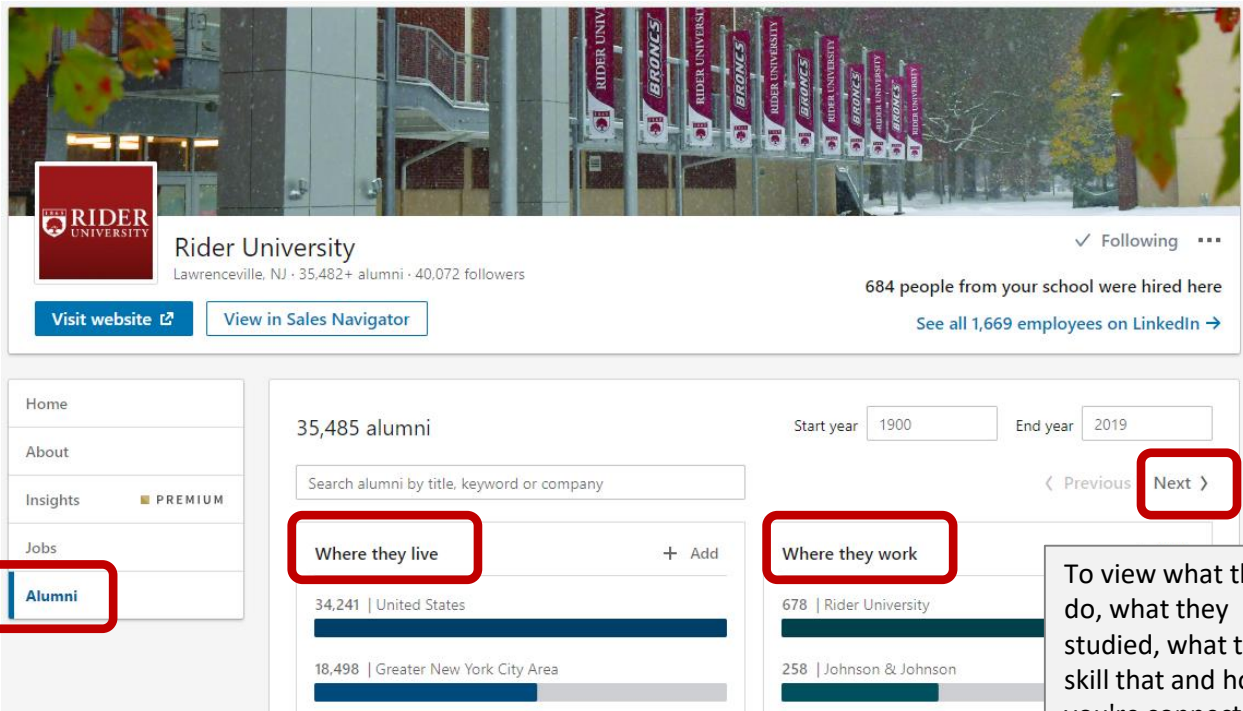
Tap into the power of the LinkedIn Alumni tool to find ideal prospects, re-connect with alum, grow your network, improve your profile strength and remind your clients, prospects and family about your services.

Did you know one of the most powerful connection points you can use with C-suite executives is their alma mater?

Search for you **Alumni** from the search box:



When the Alumni page loads, select Alumni from the left-hand menu. Once the page loads, it will display *all* alumni that have attended the university. There are six bar charts, organized by category, that let you further filter the results (displayed on multiple pages). Simply click any bars within the charts that you wish to include the criteria for your search and the results will be displayed. See next page for example.



Rider University
Lawrenceville, NJ · 35,482+ alumni · 40,072 followers

Visit website [View in Sales Navigator](#)

684 people from your school were hired here
[See all 1,669 employees on LinkedIn](#)

Home
About
Insights **PREMIUM**
Jobs
Alumni

35,485 alumni

Start year 1900 End year 2019

Search alumni by title, keyword or company

Where they live + Add

34,241 | United States

18,498 | Greater New York City Area

Where they work

678 | Rider University

258 | Johnson & Johnson

< Previous **Next** >

To view what they do, what they studied, what their skill that and how you're connected, click on the arrow to go to additional pages.

Let's say you attended **Columbia University**, when the page loads it will display all 146,947 alumni. You want to search for alum that are in **Healthcare Services** at **Columbia University Medical Center** living in **Greater New York City**. Simply click on the bar charts and your results will be filtered automatically.

Columbia University in the City of New York
Greater New York City Area

Home Notables **Students & Alumni** Recommendations LinkedIn for Education

146,947 results Search this set Attended 1900 to 2016 Change university

Where they live

Location	Count
United States	124,275
Greater New York City Area	70,912
San Francisco Bay Area	6,980

Where they work

Organization	Count
Columbia University Medical Center	630
Google	558
Citi	510

What they do

Field	Count
Education	16,400
Research	14,061
Media and Communication	12,187

Columbia University in the City of New York
Greater New York City Area

Home Notables **Students & Alumni** Recommendations LinkedIn for Education

137 results Search this set Attended 1900 to 2016 Change university

Greater New York City Area x Columbia University Medical Center x Healthcare Services x Clear all

Where they live

Location	Count
United States	142
Greater New York City Area	137
Greater Detroit Area	2
Brazil	1

Where they work

Organization	Count
New York-Presbyterian Hospital	165
Columbia University Medical Center	137
NYU Langone Medical Center	86
Memorial Sloan Kettering Cancer Center	75

What they do

Field	Count
Research	313
Healthcare Services	137
Education	121
Media and Communication	40

Commissioner of Health of Rockland County
Greater New York City A...

Chief Scientific Officer & Founder, ProPhase LLC
Greater New York City A...

Staff Psychiatrist Columbia University Medical Center
Greater New York City A...

Director of Research, Melody Arons Center for Applied Preschool
Greater New York City A...

Physician Scientist (MD PhD) at Columbia University Medical Center
Greater New York City A...

Make a Connection! Once you've identified some alums that are your ideal prospects, reach out with a personalized message, such as:

Hi Sharon,

I'm a fellow XYZ University alum and came across your profile. I graduated in 1990, also with a degree in Business Admin and currently live in the New York area. I was wondering if you would be available for quick phone call next Thursday.

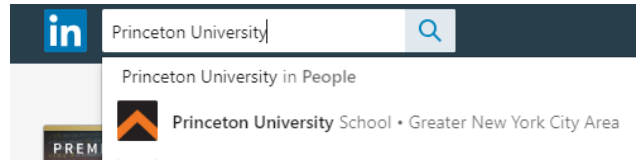
Thank you and Go Tigers!

Laura

T 555-212-1212

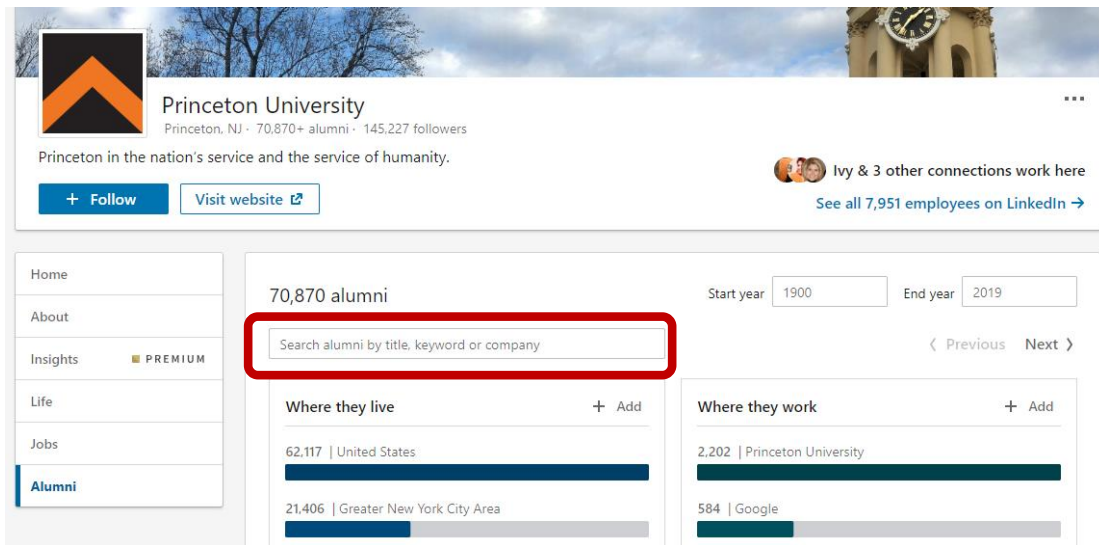
Search a Different University

Let's say you wanted to view alum at other universities (you may have attended a different undergrad or you live close to a university you'd like to target for ideal prospects) it is as simple as searching for a new University from the Search box:



Keyword Search

Go further than standard alumni search filters with keyword search. Use the text box and enter keywords.



BONUS: Search by Age

While you can't search LinkedIn by age, by using the alumni feature and making a few assumptions about graduation year, you can generate a decent list of the age group you are targeting. Let's say you're looking for 45 year olds, you have to assume most graduate college at age 22. Thus count back 23 years ($45 - 22 = 23$) to calculate when most 45 y/o graduated, the actual year would be 1993, but you may want to enter a range of 1990-1995. Results will be displayed of alumni who attended and graduated during that time.

